

## Abstract of Disclosure

[0188]           A system and method for managing the acquisition of desired digital data files by a user over a network where royalty fees can be collected from advertisers for the payment of royalties to the owners of the desired digital data files. This invention facilitates the transfer and legalization of such data files as audio files, video files, graphics files, text files and multimedia files in an efficient commercial manner which provides and uses marketing information in the selection of appropriate advertisements.